

MOUNT BETHEL CEMETERY CO.

P.O. BOX 231 700 LOCUST STREET
COLUMBIA, PA 17512

SPRING 2014

Dear Friends,

Spring has finally arrived and we can now shake off the doldrums of a very challenging winter. The weather took it's toll on almost everyone and everything and Mount Bethel was no exception.

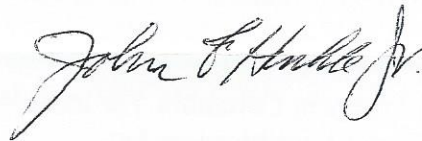
We have a large clean-up ahead of us but with that will come the renewal of the green where the snow piles once were. The clean-ups have started and the committees are already planning the various events for 2014, our 20th year of operation, as the Mount Bethel Cemetery Company.

None of our progress could have been accomplished without you, the Friends of Mount Bethel, that have given your time, talent and treasure. Spring is the time of year that we ask you for your financial support to help insure that this important piece of our history continues to be an appealing and attractive landmark in our community.

Enclosed with our newsletter please find a reply card and a pre-addressed envelope to facilitate your response.

We welcome any suggestions or ideas you may have concerning our project and thank you for your anticipated support of Mount Bethel.

Yours truly,



John F. Hinkle, Jr.
President

BOARD OF DIRECTORS

Charlene Bair
John F. Hinkle, Jr.
Kevin M. Kraft, Sr.

Kathleen Lutz
Ronald N. Mable
Jane Moore

David T. Mountz, Esq.
David M. Rupp
Claire F. Storm

2014 Events

More information about these and many other 2014 events can be found at:
www.hinklespharmacy.com/events.htm

May 1: The 63rd National Day of Prayer will be observed in Columbia at St. Anne's Retirement Community. 6:30am--8:00am Silent Prayer in the Chapel. 7:30am--8:00am Prayer Service. 8:00am Full Breakfast. 8:35am--9:15am Musical Program. All are welcome.

May 17: Red, White & Blueberry Jamboree from 10:00am-2:00pm at St. John's Herr Estate Retirement Community (200 Luther Lane, Colulmbia). Join in the fun for the whole community.

May 17: Marietta Days from 9:00am-3:00pm at Market Street, Marietta. Vendors can get an application at the Marietta Area Business Association (www.mariettapabusiness.com.)

May 23: 4th Friday in Columbia. For more information about 4th Fridays in Columbia visit www.parivertowns.com/FourthFridays.htm

May 24: 14th Annual River Run (7:30am registration/8:30am start time). For more information or a registration form, visit www.parivertowns.com or call 717-684-5249.

June 21: Columbia's Thunder on the River Car Show 10:00 am to 3:00 pm in Downtown Columbia

June 27: 4th Friday in Columbia. For more information about 4th Fridays in Columbia visit www.parivertowns.com/FourthFridays.htm

June 28: 34th Annual Antique, Art & Craft Show in Downtown Columbia from 9:00am-3:00pm

July 25: 4th Friday in Columbia. For more information about 4th Fridays in Columbia visit www.parivertowns.com/FourthFridays.htm

August 9: 4th Annual Chiques Challenge. For more information call 717-684-5249.

August 22: 4th Friday in Columbia. For more information about 4th Fridays in Columbia visit www.parivertowns.com/FourthFridays.htm

September 26: 4th Friday in Columbia. For more information about 4th Fridays in Columbia visit www.parivertowns.com/FourthFridays.htm

October 4: 26th Annual Bridge Bust from 8:00am-3:00pm on the Columbia-Wrightsville Bridge

October 24: 4th Friday in Columbia. For more information about 4th Fridays in Columbia visit www.parivertowns.com/FourthFridays.htm

November 2: 6th annual MAG 5k Fall Flash. For more information call 717-684-5249.

November 28: 4th Friday in Columbia. For more information about 4th Fridays in Columbia visit www.parivertowns.com/FourthFridays.htm

December 26: 4th Friday in Columbia. For more information about 4th Fridays in Columbia visit www.parivertowns.com/FourthFridays.htm

Mount Bethel Reflections

Spring, 2014

Columbia, Pennsylvania

A Publication of the Mount Bethel Cemetery Company — a Non-Profit Cemetery

From The Desk of the President

Definition – Taphophile n. – one who has a love or a fondness for cemeteries.

The past year has been a very active one for Mount Bethel. Our web page is up and running and contains a plethora of information for those interested (www.MtBethelCemetery.net). And we're on [Facebook](#). New trac lighting has been installed in the cottage which will facilitate our exhibits and other activities. Glass display cases have been added in the cottage to enable us to display a variety of artifacts and memorabilia for our visitors to view. A marketing committee has been formed and a new logo is being created. The addition of file cabinets, fence repair, roadway sealing, and the recopying of several decades of minutes from old ledgers have been accomplished as well.

This year we will continue to implement new projects and new programs. We have begun a Veteran's Flag holder project to memorialize those who served our country; walking tours and Halloween programming are in progress; new cremation garden signage is being constructed and plans are being formed for several fund raising events. We will now be able to reset many more headstones and monuments, thanks to a process Ron and Dave R. learned about by attending a seminar last May. We hope to also repair the 10 or 12 crypt-like tombstones with casket-like coverings of marble on a six inch brick footing. These contain the remains of some of our town founders and early pioneers.

It is because of your help that we can continue to improve the landscape of Mount Bethel and increase the scope of our educational, geneological, and recreational programming. Our Board members are a group of energetic "taphophiles" and with the help of your tax-deductible gifts and our great group of volunteers, we will be able to make 2014 a year of growth and progress for MBC.

John F. Hinkle, Jr.

Mount Bethel Cemetery Co.



Welcome To Our Newest Board Member

Claire F. Storm has joined our Board of Directors. Born in Providence, Rhode Island, Claire moved to Columbia in 1952 and graduated from Lancaster Catholic High School in 1957.

She received her BSc and Master of Education degree from Millersville University and later her Doctor of Education degree from Temple University. Claire served a total of 29 years in public education and retired in 2001 from Manheim Central School District as an elementary principal.

Her community service has been very extensive including the past presidency of Rivertowns PA USA, a member of the Columbia River Park redesign focus group, and the Columbia Economic Development committee. Active in her church as well as her community, she also volunteers her time at the Susquehanna Valley Chamber of Commerce's Visitor's Center.

Claire has been married to Albert Storm for 55 years, has five children, 16 grandchildren, and 12 great-grandchildren with twin girls expected this summer.

We are pleased to welcome her to our Board.

Arbor Day

The Columbia Shade Tree Commission will hold their annual Arbor Day celebration on Friday, April 26th at Janson Park, 6th & Cherry St. commencing at 6:00 PM.

Lloyd Mifflin Exhibit

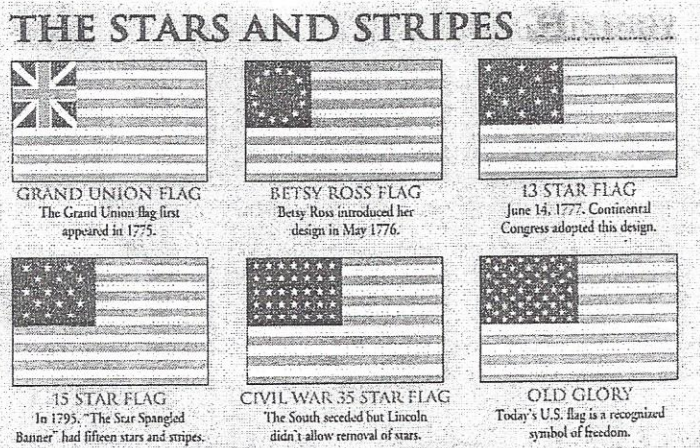
Lloyd Mifflin, known as "America's Greatest Sonneteer", was not only a poet but also a painter of landscape and portraiture. In cooperation with the Columbia Historic and Preservation Society, some of his works will be on display at the cottage at Mt. Bethel Cemetery.

The exhibit will be held in conjunction with Columbia's Fourth Friday, April 25th from 5-9 PM, and again on Sunday afternoon, April 27th from 2:00-4:00 PM. If you have a painting or some other object authored by Mifflin and would be willing to have it on display during the weekend, please call Claire Storm at (717) 684-2489.

The son of Elizabeth A. Heise and J. Huston, Mifflin was born in Columbia in 1846 and attended Columbia's public schools. At the age of 14, Lloyd began sketching

and drawing under the tutelage of his father. In 1869, he traveled to Europe where he studied and traveled to Germany, Italy, France, England, and Scotland. When he returned home he continued painting scenes from along the Susquehanna from Cooperstown, NY to the Chesapeake Bay.

At age 51 Mifflin turned to poetry. He wrote more sonnets than William Shakespeare, John Milton and William Wadsworth. He died in 1921 but has been remembered every year since by students of the Columbia Borough School District who annually present a flower at his gravesite at Mt. Bethel and read one of his sonnets, "A Picture of My Mother", on his birthday, September 15th.



The 35-Star Flag

The 35-star flag became the Official United States Flag in 1863, upon the admission of West Virginia on June 20th.

The 35-star flag flew over Gettysburg, and was the flag at the end of the Civil War.

Two Presidents served under this flag: Abraham Lincoln and Andrew Jackson.

The federal government did not recognize the legality of secession – therefore stars were not removed from the U.S. flag during the Civil War. Though Southern states did not have congressional representation during this time, their stars always remained on the flag.

All American flags, from the 13-star to the 50-star, are still legally recognized by the U.S. government as current U.S. flags and are never considered obsolete. Also, new stars are officially added by Congress on the Fourth of July following admission of a new state (or states).

Today, the 35-star flag serves as a unique symbol of American unity during difficult times.

The Gettysburg Foundation's 35-star flag measures 3'x 5' and is made of durable Super Polyester, with a canvas header and two brass grommets. It is, of course, made in the U.S.A.

Cottage Available For Small Group Meetings

The cottage on the premises at 700 Locust St. in Columbia is available for small groups to meet during

daytime or evenings. If interested, call Dave Rupp (201-0235) or John Hinkle (940-9060) for more information.

Also the cemetery is available for school groups, joggers, dog walkers, picnics or for anyone who desires a place to rest and reflect.

Did You Know That . . .

The car Americans keep the longest is a Volvo? Volvos averaged 7.05 years before being turned in... Jaguar, 7 years... Buick, 6.92 years... Mitsubishi, 6.92 years and Lincoln 6.79 years. *Source...24 WallSt.com*

Military Memorial Medallions Available

Mount Bethel has available military memorial medallions which can be installed on the monuments of military personnel buried at Mount Bethel.

Five branches of the service are available at a purchase price of \$25.00 plus sales tax. Installation is available for \$10.00 and is only for those veterans buried in this cemetery. For an order form write to P.O. Box 231, 700 Locust St., Columbia, PA 17512. Questions or comments call Ron Mable (717-285-2332) or Dave Rupp (717-201-0235). Allow 6-8 weeks for delivery.

Thank You – Mike and Connie Beury for your generous donation of the American flag which flies at the entrance at 700 Locust St. We appreciate your thoughtfulness and generosity to Mount Bethel.

Remember The Edsel?

Ford Motor Company has had many successes in the automobile industry but like many businesses, sometimes everything doesn't work out. Such was the case with Ford when they introduced the Edsel as a new kind of futuristic, experimental car. Ford kept the Edsel under cover while it was being developed, simply hinting in a general way about its forward thinking design. Finally, one fateful day in 1958, the Edsel was revealed ... and immediately faced-planted. This car of the future was poorly designed and failed to create the excitement Ford had anticipated. By November 1959, when Ford finally stopped production of the Edsel, it had lost an estimated \$250 million – nearly \$2 billion in today's dollars.

"Time is the coin of life. It is the only coin you have, and only you can determine how it will be spent. Be careful, lest you let other people spend it for you."

....Carl Sandburg

Columbia's Foundries and Machine Shops

The growth of the iron industry in Columbia, started in 1836 by Jeffrey Smedley and Thomas Hood of Chester County, is of particular interest. These men built the first steam engine in Lancaster County and one year later Mr. Smedley alone built stationery engines and

machine parts. When he died, during the cholera epidemic of 1854, the business was left to Henry Brandt, who by 1870 formed the Columbia Manufacturing Company.

The Brandt Company was later acquired by the Supplee brothers and became the Supplee Iron Company. The Supplee brothers extended their business by purchasing a large tract of land near the Columbia and Reading Railroad on Fourth Street. In expanding, they sold stock and the Supplee Iron Company was formed.

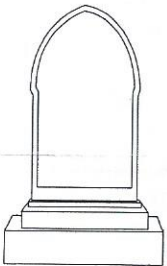
As early as 1837 Frederick Bougher and George Wolf of York, erected a foundry at the canal basin. The contributions of Bougher and Wolf are also interesting.

When the first railroads were built they had difficulty going around curves without slipping. Therefore, one lose wheel was necessary on every axle. To overcome this difficulty, James Wright Jr., conceived the idea of a beveled tread. He built a circular railroad for experimenting on a lot owned by John Wright. The beveled tread was perfected and patented.

Bougher and Wolf were the first in the country to manufacture car wheels under Wright's patent. Another of their inventions was a wheel with solid hubs and concave and convex plates. Until 1837 car wheels had split hubs and spokes. An employee, Samuel Truscott, was their pattern maker and noted for his inventions until the firm dissolved in 1859 at which time Mr. Truscott embarked in the coal-oil refining business.

In 1871, the heirs of George Wolf sold the Bougher and Wolf business to two gentlemen, Perrotte and Hoyt. By 1872 the Pennsylvania Railroad Company purchased the property for a roundhouse.

A machine-shop under the management of Zimmerman Supplee manufactured small stationery engines. This shop was attached to the Keeley Stove Works of Columbia.



Tombstone Tours

Cemeteries can make fascinating destinations. Sometimes a few words on a tombstone can tell a whole life story. Other visitors come to enjoy the history and beauty of the monuments and headstones. Some come just for a walk or a rest. Here are some cemeteries where some famous names are buried.

BOSTON: The Old Granary Burying Ground (1660) Paul Revere, Crispus Attucks, John Hancock, Samuel Adams, Peter Faneuil (Merchant who donated the property now called Faneuil Hall)

NEW YORK: Brooklyn's Green-Wood Cemetery
Leonard Bernstein, Boss Tweed, Louis Comfort Tiffany, Rev. Henry Ward Beecher

INDIANAPOLIS: Crown Hill Cemetery
Benjamin Harrison (U.S. President from 1889-1893) John Dillinger, James Whitcomb Riley (Poet who created Little Orphan Annie), Eli

Lilly (Pharmacist who founded Eli Lilly Pharmaceutical Company)

CLEVELAND: Lake View Cemetery
James Garfield (U.S. President assassinated in 1881), John D. Rockefeller, Eliot Ness

LOS ANGELES: Westwood Village Memorial Park Cemetery

Marilyn Monroe, Burt Lancaster, Natalie Wood, Jack Lemmon, Dean Martin, Billy Wilder, Frank Zappa, Rodney Dangerfield, Truman Capote

Forest Hills Hollywood Hills Cemetery

Bette Davis, Lucille Ball, Buster Keaton, Liberace, Stan Laurel, Gene Autry, David Carradine

Source... Sunday News – October 2009

.... *"A smile is a powerful weapon.
You can even break ice with it."*

Information for 2014

Benefits – The Social Security Administration will expedite disability claims for applicants with severe medical conditions. The agency lists 225 conditions for which the expedited process applies. (List available at www.socialsecurity.gov/compassionate allowances) These claims should be decided within days, the agency says.

Long-Term Care – You can deduct more of your long-term care premiums as a medical expense in 2014. Taxpayers 71 and older can now claim up to \$4,660, seniors 61-70 can claim up to \$3,720, while people 51-60 can deduct up to \$1,400.

Taxes – You can get a tax break when paying extra for a license plate that advocates a charitable cause. You can deduct the fee on Schedule A.

Source....Kiplinger Retirement Report. . Feb. 2014

Thank You to All Our Faithful Donors

On behalf of the Board of Directors, we would like to thank all of you who have so faithfully supported MBC over the years with donations and also those volunteers who give their time. Without you and your support, nothing would be able to be accomplished. To all of you from all of us – THANK YOU.

Bumper Sticker Wisdom

.... "Change is inevitable ...
except from a vending machine."

.... "Driver carries no cash... he's married."

Innovation Is Not Just A Young Person's Game

Here are some innovators who hit their stride after 40.

Statesman-Benjamin Franklin – Franklin did not invent the lightning rod until he was 41, in 1749. He signed the Declaration of Independence at 70.

Inventor-Nikola Tesla – At 42, he demonstrated the first radio-controlled boat in New York City, helping to lay the groundwork for radio transmissions (1898).

Vanguard Group – John Bogle – After being fired from Wellington Management in 1974, Bogle, then 45, founded the Vanguard Group. Its innovative approach to stock fund management has saved shareholders large amounts of money in fees.

Walmart – Sam Walton – In 1962, after years of managing retail stores, Walton opened his first Walmart store at 44. He pioneered the big-box retail model.

Ford Motor Company – Henry Ford – Ford experimented with automobile inventions for seven years before starting Ford Motor Company in 1903. At 45, he introduced the Model T and also created the first moving assembly line.

Chef – Julia Child – Child didn't hit her stride until 49, when she co-authored the 3-pound cookbook **Mastering The Art Of French Cooking** in 1961.

McDonald's – Ray Kroc – The McDonald's founder worked as a piano player and a paper-cup salesman before, at 52, he set out in 1940 to build what would become the world's largest restaurant chain.

Mary Kay Cosmetics – Mary Kay Ash – After a decade of watching men get promoted ahead of her this sales woman set out, at 45, to build Mary Kay Cosmetics in 1963. She brought multilevel marketing into the mainstream, tapping an underemployed army of women to sell her products.

Sikorsky Aircraft – Igor Sikorsky – In 1942, after decades of tinkering on aviation products the Russian-American founder of Sikorsky Aircraft, created the first modern mass-produced helicopter, the R-4 at age 52.condensed from article in **Inc.** Feb. 2014

....."Failures are footlights along the dark pathway to success."Roy H. Williams

Our thanks to Board Member Charlene Bair and her husband Rich who will be sponsoring a winning category ribbon in the name of Mount Bethel Cemetery at this year's downtown car show on Saturday, June 21st. The name of the show this year is ***"Thunder on the River"***.

Where Did the Metaphor "Sugar Coating" Originate?

Recently we heard President Obama say "there's no sugar coating it", when he admitted that the website HealthCare.gov has been too slow. It was a rhetorical move, an attempt by the White House to show that it was owning up to the system's malfunctioning rather than

attempting to dodge the issue. But how did "sugar coating" become the standard metaphor for trying to make a situation seem more attractive than it actually is?

The answer lies in pharmacy. As long as doses of medicine have been dispensed in table or pill form, pharmacists have tried to find ways to make this dosage form more palatable. For several centuries, gold or silver leaf was a common form of finish for tablets or pills that were very bitter. Because of this process, the metaphor "gilding the pill" was used to soften harsh realities.

In 1837, a Frenchman inventor patented a process similar to how a confectioner would create sugar coated bon bons. The process was imported to the U.S. in the 1840's and went into large-scale production. With that the language followed suit again.

"Sugar coating" came to be associated with less-than-sincere linguistic sweeteners. Though we no longer coat tablets in sugar, political leaders are still at pains to show that their doses of truth are not similarly sweetened.

....from Wall St. Journal – Oct. 2013

Smithsonian Hails Columbia Borough

...As one of "America's best small towns" to visit in 2014.

Columbia has earned recognition by the **Smithsonian Magazine** as a top U.S. town for visitors, being named as one of "the 20 Best Small Towns to Visit in 2014".

The magazine, in its April issue, cites Columbia's historic areas, attractions like the National Watch and Clock Museum and its access to nearby recreation.

Smithsonian listed Columbia as the 13th best town to visit.

The third annual listing of best small towns to visit "singled out communities for particular strengths in history, music, visual arts, learning, food, theater and science," the magazine states. Congratulations to our Borough.

SVCC Names Fourth Fridays Coordinator

Susquehanna Valley Chamber of Commerce executive director, Kathleen Hohenadel, announced that Heather Heilman-Loercher has been appointed as the **Fourth Friday's** coordinator.

Fourth Friday is a monthly happening inviting the public to enjoy an evening (5 PM – 9 PM) visiting galleries, antique & specialty shops and eateries in Columbia, Marietta and Wrightsville. The evening provides opportunities to view exhibits from local and regional artists, to enjoy refreshments, special events and promotions, while discovering the distinct charm of the Susquehanna River communities.

For a map and information on participating venues please visit www.parivertowns.com/fourthfridays, or call SVCC at (717) 684-5249.

...."To know even one life has breathed easier because you have lived, this is to have succeeded."

....Ralph Waldo Emerson